



**Beverly Hills City Council Liaison /  
Rodeo Drive/ Special Events/ Holiday Program Committee  
will conduct a Special Meeting, at the following time and place, and will address the  
agenda listed below:**

**CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Municipal Gallery  
Beverly Hills, CA 90210**

**IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING**

**Beverly Hills Liaison Meeting  
<https://beverlyhills-org.zoom.us/my/committee>  
Meeting ID: 516 191 2424  
**Passcode: 90210****

**You can also dial in by phone:  
+1 669 900 9128 US  
+1 833 548 0282 (Toll-Free)**

**One tap mobile  
+16699009128,,5161912424# US  
+18335480282,,5161912424# US (Toll-Free)**

**Wednesday, October 11, 2023  
3:00 PM**

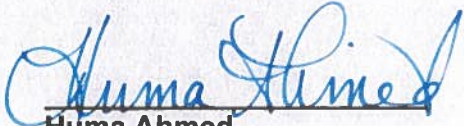
***Please be advised that pre-entry metal detector screening requirements are now in place  
in City Hall. Members of the public are requested to plan visits accordingly.***

*In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at [www.beverlyhills.org/live](http://www.beverlyhills.org/live) and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org) and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Rodeo Drive/ Special Events/ Holiday Program Committee. Beverly Hills Liaison meetings will be in-person at City Hall.*

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Request from The Wallis Annenberg Center for the Performing Arts for approval of "Little Amal" for street closures & waiver of applicable fees for Queen of the Monarchs event on Friday, November 3, 2023

3) Adjournment



Huma Ahmed  
City Clerk

Posted: October 6, 2023

**A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT  
[WWW.BEVERLYHILLS.ORG](http://WWW.BEVERLYHILLS.ORG)**



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours advance notice will help to ensure availability of services. City Hall, including the Municipal Gallery is wheelchair accessible.



**CITY OF BEVERLY HILLS**  
**COMMUNITY DEVELOPMENT**

**MEMORANDUM**

**TO:** City Council Liaison/Rodeo Drive /Special Events /Holiday Program Committee

**FROM:** Patty Betancourt, Special Events and Filming Coordinator

**DATE:** October 4, 2023

**SUBJECT:** Request from The Wallis Annenberg Center for the Performing Arts for approval of "Little Amal" for street closures and waiver of applicable fees for Queen of the Monarchs event on Friday, November 3, 2023.

**ATTACHMENTS:**

1. Proposal for The Wallis
2. Letters of Support
3. Two Proposed Routes for Event

---

**INTRODUCTION**

The Beverly Hills City Council Liaison/Rodeo Drive/Special Events /Holiday Program Committee (Liaisons) are requested to review a request from The Wallis Annenberg Center for the Performing Arts (The Wallis) for "Little Amal" Queen of the Monarchs event to be held on Friday, November 3, 2023. Event organizers are requesting waiver of all in kind applicable fees and approval of one of the two proposed street closure plans. Two proposed routes for different street closures have been submitted for Council Liaison review and direction.

The request of in kind waiver of applicable fees associated with the event include street closure fees, permit and event fees, no parking and meter revenue loss fees. The Wallis will cover cost of personnel fees used for event from Public Works, Fire, Community Development and Police as well as all fees associated with the event such as generators, inspection fees, porta potties, security, traffic plan for detour route and equipment needed for street closures, etc.

If Liaisons recommend, staff will take this item to City Council meeting on Tuesday, October 17, 2023 for full approval, with City staff working closely with The Wallis to coordinate all details for event.

**DISCUSSION**

Queen of the Monarchs, will be an hour long event celebrating the resilience of "Little Amal". Little Amal, a 12 foot puppet of a 10 year old Syrian refugee girl walking across America will span over 35 different cities celebrating the message of art, hope and shared humanity amongst communities aiming to unite and reframe the refugee story from crisis to discovery.

Queen of the Monarchs will feature a parade of young people including musicians and dancers choreographed by visionary Debbie Allen. The youth will create a kaleidoscope of swirling butterflies in a climactic performance refocusing attention of refugees, immigrants and asylum seekers. The 350 young performers will be echoing Little Amal's migration journey, highlighting the rich cultures and showing the many contributions immigrants bring with them.

As proposed, the event will be held on Friday, November 3, 2023 from 10:30am – 11:30am. The event is free and open to the public. The Wallis will invite and engage students from Beverly Hills

Unified School District. Invited students will be bussed in from their respective schools to view the performance as audience members and witness Little Amal surrounded by taiko drummers, dancers in costumes and musicians.

With over 1,500 expected in attendance, The Wallis will have their facility open for the public for all restroom needs, electrical use and will provide security for event. For both proposals, guest will be self-parking and must follow all posted signs.

## **ROUTE AND SCHEDULE**

Please see below for Route A and Route B proposals and schedules:

### **Route A**

Street Closures:

- North Santa Monica Blvd between Crescent Drive and Canon Drive
- Crescent Drive between North Santa Monica Blvd and South Santa Monica Blvd
- Canon Drive between North Santa Monica and South Santa Monica Blvd

Subsequent to an approved route, all street closures and accompanying detour routes will be managed by a professional traffic company per the City approved traffic control plan and approved by the City Engineer. Traffic Control Officers will be stationed throughout the closure to maintain safety during entire closure time.

Neighboring cities of West Hollywood and Los Angeles will be notified by The Wallis as traffic impact may affect commuters in their cities as well.

Since North Santa Monica is used as a Heavy Haul truck route, licensed truck drivers will need to be notified of closure by The Wallis so they can plan accordingly.

The Wallis will notify Crescent Drive monthly parkers of street closure and blocked entry point.

A stage will be set up on The Wallis Motor Court and mobile bleachers will be set up on North Santa Monica with seating for 600 people.

Street closures proposed from 6:30am – 2:00pm on Friday, November 3, 2023.





## **Route B**

### **Street Closure:**

- Crescent Drive between North Santa Monica Blvd and South Santa Monica Blvd

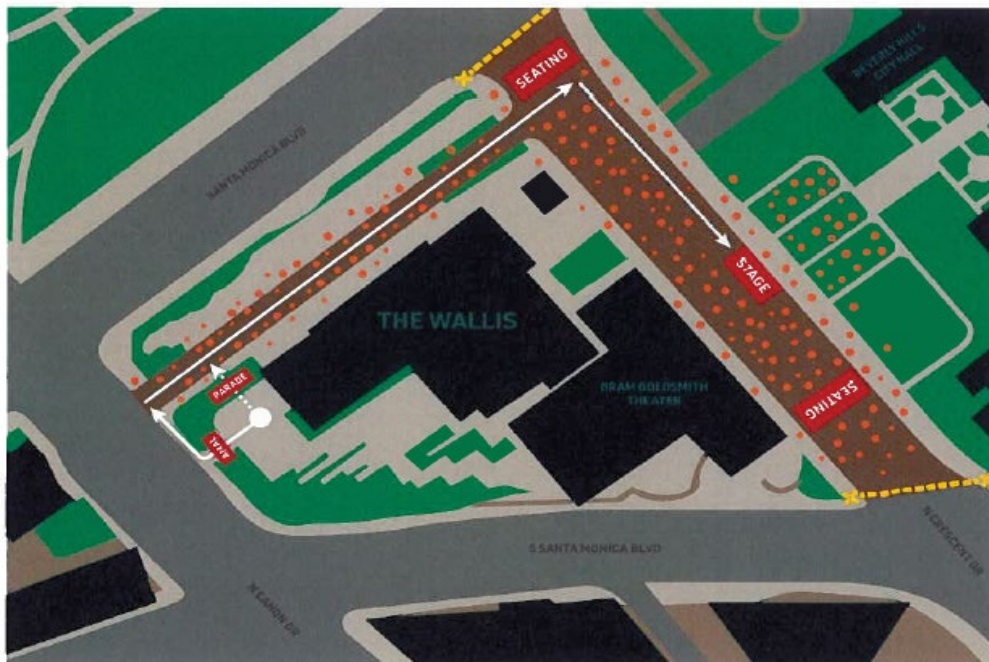
Subsequent to an approved route, all street closures and accompanying detour routes will be managed by a professional traffic company per the City approved traffic control plan and approved by the City Engineer. Traffic Control Officers will be stationed throughout the closure to maintain safety during entire closure time.

A stage and mobile bleachers will be set up on Crescent Drive with seating for 600 people.

Street closure proposed from Thursday, November 2, 2023 beginning at 4:00pm and will continue through Friday, November 3, 2023 until 3:00pm.

The Wallis will notify Crescent Drive monthly parkers of street closure and blocked entry point.

### **▪ ALTERNATIVE ROUTE ▪**



### **▪ ALTERNATIVE ROUTE STREET CLOSURE REQUEST ▪**

\*It's important to note that the City Holiday Lighting Installation begins on Wednesday, November 1, 2023 with work for City Hall Mapping Projection occurring on Crescent Drive during hours of both proposed closures.

## **NOTIFICATION AND MARKETING**

The Wallis will notify residents and businesses within 1,000 feet of street closures at least 3 times leading up to closure date. Depending on street closure, notifications may also need to be sent to others such as Heavy Haul Truck Drivers, monthly parkers who use Crescent Drive Parking Structure, etc.

The Wallis will work with Public Works Transportation Division to notify Metro Busses of closures and to coordinate tour bus detours.

The Wallis will invite local media outlets such as ABC7, Fox11, NBC4, KTLA and Spectrum News. They will also market event in local print ads such as LA Times, LA Weekly, Beverly Hills Courier and Business Journal.

### **FISCAL IMPACT**

The request of in kind waiver of applicable fees associated with the event include street closure fees, permit and event fees, no parking and meter revenue loss fees. The Wallis will cover all cost of personnel fees used for the event from Public Works, Fire, Community Development and Police and well as fees associated with the event such as generators, inspection fees, porta potties, security, traffic plan for detour route and equipment needed for street closures, etc.

The following charts are a cost estimate based on current FY 23/24 fee schedule:

<b>Route A Proposed Fees Waived</b>	<b>Estimated Cost</b>	<b>In Kind Cost</b>	<b>Hard Cost</b>
Special Event Fees including Street Closure Cost	\$8,273	\$8,273	-
Advertisements in local newspapers	\$3,500	\$3,500	-
Police Officers & Traffic Control Officers	\$13,215	-	\$13,215
Public Works Personnel	\$300	-	\$300
Fire Personnel	\$1,400	-	\$1,400
Building Inspection and Permit Fees	\$995	-	\$995
<b>Estimated Fee Total</b>	<b>\$27,683</b>	<b>\$11,773</b>	<b>\$15,910</b>

\*Fees for personnel may change depending on event needs on the day of.

<b>Route B Proposed Fees Waived</b>	<b>Estimated Cost</b>	<b>In Kind Cost</b>	<b>Hard Cost</b>
Special Event Fees including Street Closure Cost	\$8,273	\$8,273	-
Advertisements in local newspapers	\$3,500	\$3,500	-
Police Officers & Traffic Control Officers	\$12,968	-	\$12,968
Public Works Personnel	\$300	-	\$300
Fire Personnel	\$1,400	-	\$1,400
Building Inspection and Permit Fees	\$995	-	\$995
<b>Estimated Fee Total</b>	<b>\$27,436</b>	<b>\$11,773</b>	<b>\$15,663</b>

\*Fees for personnel may change depending on event needs on the day of.

### **RECOMMENDATION**

City Council Liaisons feedback and direction is requested for which proposed route of street closure to move forward with or provide staff with an alternate route to research. As well as, request for approval of in kind waiver of applicable fees associated with Queen of the Monarchs event to include street closure fees, permit and event fees, no parking and meter revenue loss fees. The Wallis will cover cost of all personnel fees used for event from Public Works, Fire, Community Development and Police as well as all fees associated with the event such as generators, inspection fees, porta potties, security, traffic plan for detour route and equipment needed for street closure, etc.

If approved, City staff will bring the proposal to full City Council for approval at the October 17, 2023 meeting.

# **Attachment 1**

The Walk (Little Amal) and The Wallis Present...

# Queen of the Monarchs

---



**Date:** Friday, November 3, 2023

**Event:** 10:30 AM - 11:30 AM

**Host & Location:**

Wallis Annenberg Center for the  
Performing Arts & surrounding streets

## ▪ EVENT DESCRIPTION ▪

The Wallis and Beverly Hills become key partners in [Amal Walks Across America](#), one of the world's largest free public art engagements, featuring Little Amal, a 12-foot puppet of a 10-year-old Syrian refugee girl. Created from the perspective of an unaccompanied child in search of family and friends, *Amal Walks Across America* is a celebration spanning 35 towns and cities of art, hope, and shared humanity amongst select cities that aims to unite communities and reframe the refugee story from crisis to discovery.

***Queen of the Monarchs*, The Wallis' hour-long event with Little Amal, celebrates resilience and new beginnings with a powerful dance, music, and spoken-word performance. Visionary director and choreographer Debbie Allen creates a kaleidoscope of swirling monarch butterflies - comprising 350 local students - echoing Amal's migration journey.** A parade of young people including musicians, dancers from Debbie Allen Dance Academy, and other performers will walk with Amal around the streets surrounding The Wallis, culminating in a climactic performance with musicians, dancers, taiko drummers and more. *Amal Walks Across America* aims to refocus attention on the urgent needs of refugees, immigrants, and asylum seekers, and to highlight the rich cultures and contributions immigrants bring with them.



## ▪ IMPACT & PUBLIC BENEFIT ▪

An “international symbol of human rights” (*The Guardian*, 2022), Amal is walking across the United States to learn firsthand about a country that has long been a refuge for those seeking safety and opportunity—but is struggling with how to manage long-standing issues related to immigration. Amal’s engagement with hundreds of communities across the country will help spark important conversations to help us better understand who we are and where we come from.



*Queen of the Monarchs* features the iconic Beverly Hills Civic Center area where people of all ages, backgrounds, and abilities are warmly welcomed as audience members, arts learners, artistic collaborators, and visitors. The event will attract hundreds of young people as well as press and news outlets.

With this event The Wallis will deepen its partnerships and collaborations with celebrated local artists like **Debbie Allen** and her **Debbie Allen Dance Academy (DADA)** while engaging students and young artists. **Robert van Leer**, the new Executive Director and CEO of The Wallis, has made Little Amal a key priority in his first season and part of his vision to expand free community programming and audience engagement. The Wallis’ education team will activate around local schools while **Miry’s List**, an LA-based non-profit that works directly with newly arrived refugee families, will be on the ground offering impactful action opportunities for the audience.

“We believe that a Los Angeles that welcomes refugees and asylees with open arms - and in a way that promotes volunteerism and civic participation through City Council - will be a better, more compassionate, and more engaged place for all Angelenos. We’re very excited to collaborate with The Wallis on *Queen of the Monarchs*.

- Miry Whitehall, Founder & Executive Director of Miry’s List



## ▪ ACCESS & AUDIENCE ▪



**EVENT ACCESS:** This event is free and open to the public.

**EXPECTED ATTENDEES:** 1,000+

### **TARGET DEMOGRAPHICS:**

- Visitors and tourists enjoying the gardens and locations in Beverly Hills
- Local Beverly Hills and Los Angeles residents
- Students in the Beverly Hills area
- Members of the Los Angeles refugee Community

## ▪ PARTNERS ▪

**LOCAL:** Wallis Annenberg Center for the Performing Arts, Debbie Allen, Debbie Allen Dance Academy, Miry's List, producer Jeff Tang, and more

**NATIONAL:** The Walk Productions, Handspring Puppet Company (creators of the award-winning puppets for the hit show *War Horse*), THE OFFICE performing arts+film, The Soze Agency (a social impact creative agency), and Cause Lab.

**OUTREACH:** The Wallis and Little Amal are working with The Soze Agency, a Brooklyn-based social impact creative agency that is leading impact and outreach design. The Wallis' Education Department is coordinating a robust program to engage teaching artists with local schools in anticipation of the event to provide deeper context and conversation ahead of Little Amal's arrival in Beverly Hills.

## ▪ SCHOOLS ▪

**Committed schools contributing performers currently include:**

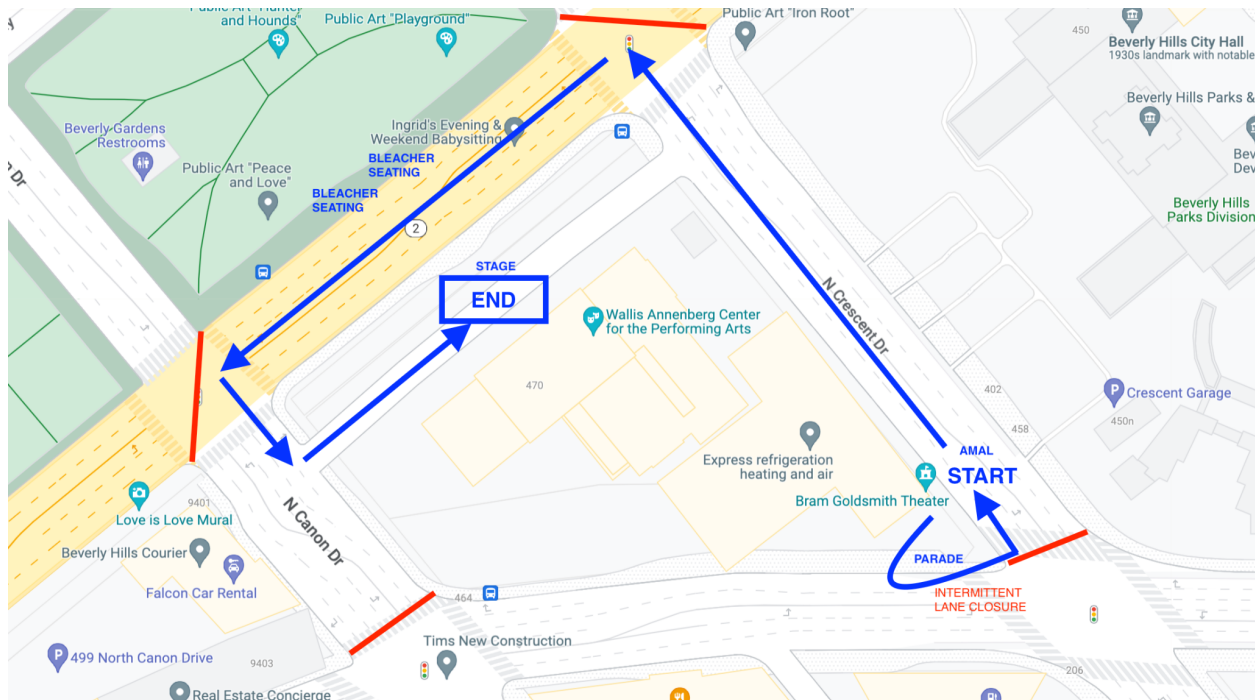
- Archer School
- Audubon Middle School
- Brentwood School
- Campbell Hall
- Cabrillo High
- Carver Middle School
- Champs High School
- Crossroads School
- Debbie Allen Middle School
- Debbie Allen Dance Academy
- East LA Performing Arts Magnet
- Hamilton High
- LA Gymnastics
- Mirman School
- Ramon Cortines / Gran Arts
- Winward School

**The Wallis is inviting and engaging over 150 students from the Beverly Hills area**

- Beverly Hills High School
- Hawthorne Elementary
- Horace Mann Elementary School
- Beverly Vista Middle School
- Good Shepherd Catholic School



## ▪ PROPOSED ROUTE ▪



## ▪ STREET CLOSURE REQUESTS ▪

- N. Santa Monica Blvd. between Crescent Dr. and Canon Dr.
- Crescent Drive between N. Santa Monica Blvd and S. Santa Monica Blvd.
- Canon Dr. between N. Santa Monica Blvd. and S. Santa Monica Blvd.
- Brief intermittent lane closures on S. Santa Monica Blvd. at Crescent Dr. to allow for the students to walk from the garage ramp to Crescent Dr.

We would engage A+ Traffic Management and request the above street closures from **8:00am - 2:00pm on Fri, November 3** in order to ensure participant and audience safety:

A stage (40'x20') will be erected in The Wallis's Motor Court, and mobile bleacher seating will be installed for 600 people along Santa Monica Blvd. **The Wallis kindly requests for the city to waive costs for permits, street closures, and parking meters for student buses.**



## ▪ SCHEDULE ▪

### THURSDAY, NOVEMBER 2ND

**4:00pm - 9:00pm** Stage set-up + tech in The Wallis Motor Court, audio set-up TBD

### FRIDAY, NOVEMBER 3RD

**6:30am - 8:00am** Street closure set-up

**7:30am** Student bus drop-offs at The Wallis, buses to street parking

**8:00am** Street closures, bleacher seating set-up

**8:30am** Rehearsal / soundcheck

**9:45am - 10:30am** Break, reset

**10:30am - 11:30am** Event

**11:30am - 12:00pm** Crowd clearance from street

**12:00pm-1:30pm** Bleachers breakdown and clearance

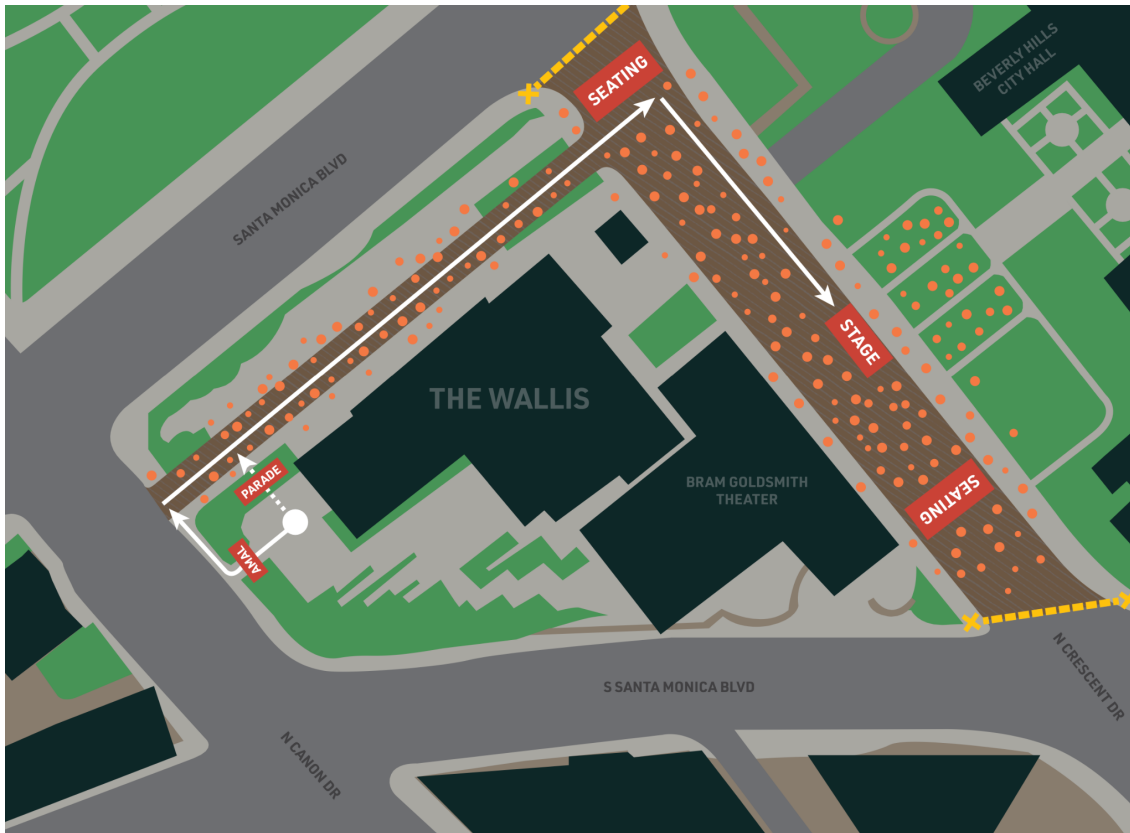
**2:00pm** Streets reopen



*Little Amal with the Pope, 2021*



## ▪ ALTERNATIVE ROUTE ▪



## ▪ ALTERNATIVE ROUTE STREET CLOSURE REQUEST ▪

We would work with the city, BHPD, BHFD, and any other required agencies to ensure audience safety. **We request a closure of Crescent Drive between N. Santa Monica and S. Santa Monica Blvd from 4:00pm Thursday, November 2nd through 3:00pm, Friday November 3rd, and intermittent lane closure on N. Canon Drive on Fri Nov 3 during the event when Amal walks to the Motor Court.**

A stage (40' x 20') will be erected on Crescent Drive facing The Wallis' Goldsmith Theater, and mobile bleacher seating will be installed for 300 by the Motor Court and for 300 down toward S. Santa Monica Blvd. **The Wallis kindly requests for the city to waive costs for permits, street closures, and parking meters for student buses.**

## ▪ SCHEDULE FOR ALTERNATIVE ROUTE ▪

### THURSDAY, NOVEMBER 2ND

4:00pm	Street closure begins on Crescent Drive
4:00pm - 8:00pm	Stage build and bleacher set-up
8:00pm - 9:00pm	Audio set-up TBD
	(24-hour security will be stationed at stage overnight)

### FRIDAY, NOVEMBER 3RD

7:30am	Student bus drop-offs at The Wallis, buses to street parking
8:00am	Rehearsal / soundcheck
9:30am - 10:30am	Break, reset
10:30am - 11:30am	Event
11:30am - 12:00pm	Crowd clearance from street
12:00pm - 3:00pm	Stage & bleachers breakdown and clearance
3:00pm	Crescent Drive reopens

## ▪ NOTIFICATIONS ▪

Residents and businesses within 1,000 feet of closure will have at least 3 notifications sent or delivered in the days leading up to the event.

Buses will be notified so they can be rerouted and signs will be posted days before the closure. We will also work with the permit center to notify trucks. The 450 N. Crescent Drive Garage will be notified for permit holders.

## ▪ AMPLIFIED SOUND & DRONES ▪

We are requesting permission for amplified sound, **not to exceed 8:00pm - 9:00pm on Thu Nov 2 or 8:00am - 12:00pm on Fri Nov 3**. We also request permission to operate 2 drones to fly kites over the parade path. We are aware of the requirement for a 1:1 police officer to drone operator ratio.



## ▪ PRESS ▪

<https://www.theatlantic.com/photo/2021/11/photos-little-amal/620656/> // The Journey of Little Amal, The Atlantic Nov. 2021

<https://www.vaticannews.va/en/vatican-city/news/2021-09/cardinal-czerny-little-amal-migrants-refugees-puppet.html> // Little Amal Meets The Pope, Vatican News Sept. 2021

<https://www.cnn.com/2022/09/28/us/new-york-little-amal-puppet-refugee-cec/index.html> // Why a Giant Puppet is Walking the Streets of New York, CNN Sept. 2022

<https://thatcanadianmagazine.com/featured/toronto-welcomes-little-amal-joining-her-on-a-memorable-walk/> // Toronto Welcomes Little Amal, Joining Her on a Memorable Walk, That Canadian Magazine June 2023

### Local PR Strategy

- Media Invites Include:

- Local Broadcast
  - Good Morning America, ABC 7, FOX 11, KTLA, NBC 4, KCAL, Spectrum News 1, KNBC, KTTV, Extra, Access Hollywood, etc.
- Local Digital/Print
  - LA Times, LA Weekly, Beverly Hills Courier, Forbes, Thrillist LA, Entertainment Tonight, Time Out LA, LA Magazine , DoLA, LA Business Journals, Beverly Hills Weekly, Beverly Hills Magazine, etc.

### ▪ PERSONNEL & KEY STAFF LIST ▪

Debbie Allen, Creative Director  
 Robert van Leer, Executive Director & CEO, The Wallis  
 Jeff Tang, Lead Producer  
 Coy Middlebrook, Acting Chief Artistic Officer  
 Debra Piver, Interim Director of Education  
 David Truly, Director of Special Projects  
 Michelle Wiesel, General Manager  
 Samantha Else, Interim Director of Production  
 Camille Jenkins, Programming Manager  
 Meghan Ripchik, Artistic Coordinator  
 Rachel Kilroy, Education Program Manager  
 Pat Taylor, Education Programs Coordinator  
 Jill Bokelberg, Debbie Allen Dance Academy  
 Rasta Thomas, Debbie Allen Dance Academy  
 DKC, Public Relations Consultants



# THE WALLIS

August 21, 2023

Mayor Julian Gold, Vice Mayor Lester Friedman, Councilmembers John A. Mirisch, Lili Bosse,  
and Sharona R. Nazarian  
455 North Rexford Drive  
Beverly Hills, CA 90210

Dear Julian, Lester, John, Lili, and Sharona,

I am pleased to write to you on behalf of the Wallis Annenberg Center for the Performing Arts, which as we all know is a vital gem in our Beverly Hills Community. This November The Wallis is participating in the national initiative, *Amal Walks Across America*, one of the largest free public art engagements in the world. As a long-time Beverly Hills resident and a former Mayor, I can see how special this opportunity for the city of Beverly Hills to collaborate with The Wallis is.

Little Amal is a larger than life puppet of a 10-year-old Syrian refugee girl who is walking across the globe to bring awareness to migrant and refugee stories, and to highlight the cultures and contributions of our immigrant populations. As she walks in Beverly Hills, The Wallis will engage over 450 students through broad educational engagement and performance. Creating educational opportunities with rich community engagement, like Little Amal will bring, is part of the original dream for The Wallis and for Beverly Hills.

As someone who cares deeply about both The Wallis and the city of Beverly Hills, I am honored to advocate for this project. The Wallis is requesting a street closure on Santa Monica Boulevard to best accommodate Little Amal and to engage as many people as possible with her story. We know that a strong partnership with the city of Beverly Hills will make this event extraordinarily successful.

I hope you will share in my enthusiasm for this event, and the increased community engagement it will bring to the heart of Beverly Hills. Thank you.

Best,

MeraLee Goldman

Beverly Hills Community Member, Board Member at The Wallis, and former Beverly Hills Mayor



August 22nd, 2023



Debbie Allen  
**Founder,  
Artistic Director**

Norm Nixon  
**Co-Founder, CFO**

Vivian Williams  
**Executive Director**

Karen McDonald  
**Academy Director**

**Board of Directors**

Rick Barragan  
Jill Black  
Betsy Borns  
Lisa Chevalier  
Jim Farmer  
Jodi Fonfa  
Michael Frisby  
Sam Haskell  
Lori Jones  
Vivian Nixon  
Inna Poncher  
Derek Powell  
Phylcia Rashad  
Shonda Rhimes  
Susan Spanos  
Belinda Stith  
Crystal Thomas  
Denzel Washington  
Pauletta Washington  
Bill Weidner  
Lynn Weidner  
David Woroboff

**Advisory Board**

Suzanne De Passe  
*Chairman Emerita*

Dear Beverly Hills City Council:

Los Angeles has been chosen to collaborate with 200 partners across the United States to welcome Little Amal; a 12 foot puppet of a 10-year-old Syrian refugee whose journey across 13 countries, met more than a million people and even more online. She represents the rich stories of refugees, immigrants and displaced people. Little Amal is an international symbol of human rights. As you may well know, Beverly Hills will be the Finale walk for Little Amal here in the Greater Los Angeles Area. I am excited to be the creative director for this glorious presentation which we are calling Queen of the Monarch, echoing the historic migration of millions of Monarch Butterflies in California over the Years. This Celebration which is being produced by the Wallis Annenberg Center for the Performing Arts will take place Friday, November 3rd at 10:30am. The pageantry will involve 350 local school children ages 10 to 18 . We will be using puppetry, kites, drones, music, dance and spoken word. We are asking for your help with street closures to ensure safety and maximum attendance by our Beverly Hills and Greater Los Angeles audience. We need a two hour rehearsal on the street the morning of the event.

1850 S. Manhattan Place. Los Angeles, CA 90019

Phone: 310.280.9145 Fax: 310.280.0227

We also want to set up stadium seating to witness and participate in this Parade of Wonder and the 30 minute performance. This will bring great revenue to businesses-restaurants/shops- and huge media attention to the community engagement that happens on our doorstep. I hope you will join in our enthusiasm and joy for this opportunity. Thank You for your attention.

Always Light,

A handwritten signature in blue ink, reading "Debbie Allen". The signature is fluid and cursive, with a long horizontal line extending from the end.

Debbie Allen  
Artistic Director/Founder  
Debbie Allen Dance Academy  
1850 S. Manhattan Plc.  
Los Angeles, Ca.  
310-2021711

# **Attachment 2**

# THE WALLIS

August 21, 2023

Mayor Julian Gold, Vice Mayor Lester Friedman, Councilmembers John A. Mirisch, Lili Bosse,  
and Sharona R. Nazarian  
455 North Rexford Drive  
Beverly Hills, CA 90210

Dear Julian, Lester, John, Lili, and Sharona,

I am pleased to write to you on behalf of the Wallis Annenberg Center for the Performing Arts, which as we all know is a vital gem in our Beverly Hills Community. This November The Wallis is participating in the national initiative, *Amal Walks Across America*, one of the largest free public art engagements in the world. As a long-time Beverly Hills resident and a former Mayor, I can see how special this opportunity for the city of Beverly Hills to collaborate with The Wallis is.

Little Amal is a larger than life puppet of a 10-year-old Syrian refugee girl who is walking across the globe to bring awareness to migrant and refugee stories, and to highlight the cultures and contributions of our immigrant populations. As she walks in Beverly Hills, The Wallis will engage over 450 students through broad educational engagement and performance. Creating educational opportunities with rich community engagement, like Little Amal will bring, is part of the original dream for The Wallis and for Beverly Hills.

As someone who cares deeply about both The Wallis and the city of Beverly Hills, I am honored to advocate for this project. The Wallis is requesting a street closure on Santa Monica Boulevard to best accommodate Little Amal and to engage as many people as possible with her story. We know that a strong partnership with the city of Beverly Hills will make this event extraordinarily successful.

I hope you will share in my enthusiasm for this event, and the increased community engagement it will bring to the heart of Beverly Hills. Thank you.

Best,

MeraLee Goldman

Beverly Hills Community Member, Board Member at The Wallis, and former Beverly Hills Mayor

August 22nd, 2023



Dear Beverly Hills City Council:

Los Angeles has been chosen to collaborate with 200 partners across the United States to welcome Little Amal; a 12 foot puppet of a 10-year-old Syrian refugee whose journey across 13 countries, met more than a million people and even more online. She represents the rich stories of refugees, immigrants and displaced people. Little Amal is an international symbol of human rights. As you may well know, Beverly Hills will be the Finale walk for Little Amal here in the Greater Los Angeles Area. I am excited to be the creative director for this glorious presentation which we are calling Queen of the Monarch, echoing the historic migration of millions of Monarch Butterflies in California over the Years. This Celebration which is being produced by the Wallis Annenberg Center for the Performing Arts will take place Friday, November 3rd at 10:30am. The pageantry will involve 350 local school children ages 10 to 18 . We will be using puppetry, kites, drones, music, dance and spoken word. We are asking for your help with street closures to ensure safety and maximum attendance by our Beverly Hills and Greater Los Angeles audience. We need a two hour rehearsal on the street the morning of the event.

**Debbie Allen**  
Founder,  
Artistic Director

**Norm Nixon**  
Co-Founder, CFO

**Vivian Williams**  
Executive Director

**Karen McDonald**  
Academy Director

**Board of Directors**

**Rick Barragan**  
**Jill Black**  
**Betsy Borns**  
**Lisa Chevalier**  
**Jim Farmer**  
**Jodi Fonfa**  
**Michael Frisby**  
**Sam Haskell**  
**Lori Jones**  
**Vivian Nixon**  
**Inna Poncher**  
**Derek Powell**  
**Phylicia Rashad**  
**Shonda Rhimes**  
**Susan Spanos**  
**Belinda Stith**  
**Crystal Thomas**  
**Denzel Washington**  
**Pauletta Washington**  
**Bill Weidner**  
**Lynn Weidner**  
**David Woroboff**

**Advisory Board**  
**Suzanne De Passe**  
**Robert F. Kennedy Jr.**



We also want to set up stadium seating to witness and participate in this Parade of Wonder and the 30 minute performance. This will bring great revenue to businesses-restaurants/shops- and huge media attention to the community engagement that happens on our doorstep. I hope you will join in our enthusiasm and joy for this opportunity. Thank You for your attention.

Always Light,

A handwritten signature in blue ink, appearing to read "Debbie Allen", followed by a long horizontal flourish.

Debbie Allen  
Artistic Director/Founder  
Debbie Allen Dance Academy  
1850 S. Manhattan Plc.  
Los Angeles, Ca.  
310-2021711

# **Attachment 3**

## ▪ PROPOSED ROUTE ▪



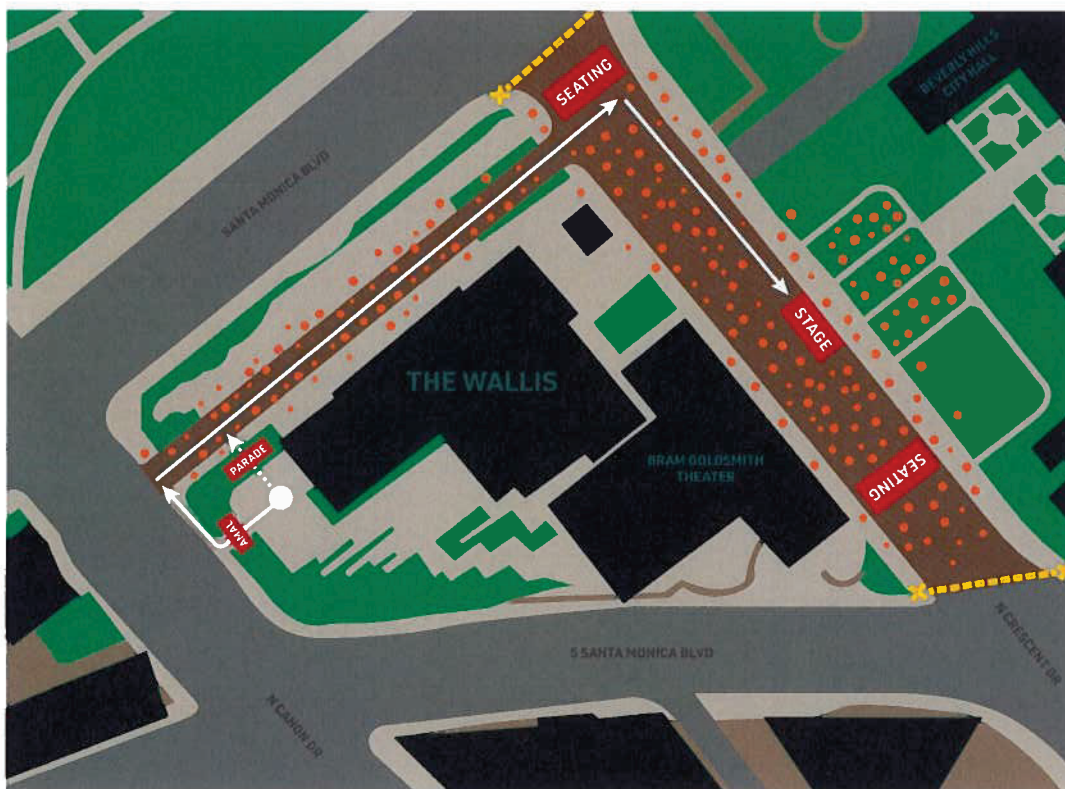
## ▪ STREET CLOSURE REQUESTS ▪

- N. Santa Monica Blvd. between Crescent Dr. and Canon Dr.
- Crescent Drive between N. Santa Monica Blvd and S. Santa Monica Blvd.
- Canon Dr. between N. Santa Monica Blvd. and S. Santa Monica Blvd.
- Brief intermittent lane closures on S. Santa Monica Blvd. at Crescent Dr. to allow for the students to walk from the garage ramp to Crescent Dr.

We would engage A+ Traffic Management and request the above street closures from **8:00am - 2:00pm on Fri, November 3** in order to ensure participant and audience safety:

A stage (40'x20') will be erected in The Wallis's Motor Court, and mobile bleacher seating will be installed for 600 people along Santa Monica Blvd. **The Wallis kindly requests for the city to waive costs for permits, street closures, and parking meters for student buses.**

## ▪ ALTERNATIVE ROUTE ▪



## ▪ ALTERNATIVE ROUTE STREET CLOSURE REQUEST ▪

We would work with the city, BHPD, BHFD, and any other required agencies to ensure audience safety. **We request a closure of Crescent Drive between N. Santa Monica and S. Santa Monica Blvd from 4:00pm Thursday, November 2nd through 3:00pm, Friday November 3rd, and intermittent lane closure on N. Canon Drive on Fri Nov 3 during the event when Amal walks to the Motor Court.**

A stage (40' x 20') will be erected on Crescent Drive facing The Wallis' Goldsmith Theater, and mobile bleacher seating will be installed for 300 by the Motor Court and for 300 down toward S. Santa Monica Blvd. **The Wallis kindly requests for the city to waive costs for permits, street closures, and parking meters for student buses.**