



Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY OF BEVERLY HILLS
455 N. Rexford Drive
Room 280A
Beverly Hills, CA 90210**

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting
<https://beverlyhills-org.zoom.us/my/committee>
Meeting ID: 516 191 2424
Passcode: 90210

You can also dial in by phone:
+1 669 900 9128 US
+1 833 548 0282 (Toll-Free)

One tap mobile
+16699009128,,5161912424# US
+18335480282,,5161912424# US (Toll-Free)

Thursday, November 2, 2023
4:00 PM

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

- 2) 2022 Charitable Solicitations Commission Annual Report

- 3) Future Agenda Items Discussion

4) Adjournment



Huma Ahmed
City Clerk

Posted: October 26, 2023

**A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT
WWW.BEVERLYHILLS.ORG**



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services. City Hall, including Room 280A is wheelchair accessible.



**CITY OF BEVERLY HILLS
POLICE DEPARTMENT
MEMORANDUM**

TO: Councilmember Lester Friedman, Councilmember Sharona R Nazarian
PsyD

FROM: Captain Max Subin

DATE: November 2, 2023

SUBJECT: 2022 Charitable Solicitations Commission Annual Report

ATTACHMENTS:

- A. List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2022
- B. List of Community Assistance Grant Fund 23/24 Applications and Summaries
- C. Charitable Solicitations Commission 2021 Annual Report Link

The 2022 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2022 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations soliciting donations or funds from Beverly Hills residents. Compliance with established permitting guidelines helps protect our community from fraudulent, fictitious, or otherwise unscrupulous solicitations; it also serves to keep the community aware of the many charitable events held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2022, the Commission was successful in the following endeavors:

- 1) The Commission issued 113 event permits and 33 monetary drive permits for events that concluded in 2022. Three permits were cancelled.
- 2) The Commission reviewed 133 financial statements in 2022, and 13 financial statements are outstanding.
- 3) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY 23/24 in order to determine the allocation of funds based on service needs within the City. The two Commissions collaborated and successfully worked through the

proposals and financial information submitted by 30 organizations. As a result, a joint decision was made, and a recommendation was submitted to the City Council to approve 26 of the applications.

- 4) The Commission has identified the “Top Ten” fundraising organizations and “Organizations with proceeds less than 50%”. The Commission believes that this is valuable information for the community members to have available when they are solicited for charitable donations.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information as of July 1, 2023, regarding permitted and unpermitted charitable solicitations that occurred during the 2022 calendar year.

Staff will follow up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City’s Charitable Solicitations Ordinance or they are referred to Code Enforcement for appropriate action.

City of Beverly Hills Charitable Solicitations Commission
2022 Annual Report

(All data is as of July 1, 2023, and is reflective of all solicitations that concluded in the 2022 calendar year)

1. Permits

- a. Number of permits issued for events that concluded in 2022: 149
 - i. Breakdown between monetary drive and event permits
 - 113 Event Permits
 - 33 Monetary Drives

- b. Number of permits cancelled¹: 3

2. Financial Statements

- a. Number received: 133
- b. Number outstanding²: 13
 - i. List of all organizations with overdue Financial Statements for 2022 solicitations
 - Attachment A

3. Summary of Fundraising Activities Based on Financial Statement Data

- a. Total receipts of all permitted activities: \$ 145,010,442
- b. Total expenses of all permitted activities: \$ 32,380,366
- c. Total net for charitable purposes from all permitted activities: \$ 112,630,076
- d. Number of permits with proceeds:
 - 1. Greater than or equal to 50%: 113
 - 2. Less than 50%: 20

e. Top 10 fundraising organizations (based on total net proceeds, not percentage)

1. Saint John's Health Center Foundation	\$ 29,448,706	86%
2. Girl Scouts of Greater Los Angeles	\$ 11,256,567	90%
3. UCLA Foundation ³	\$ 9,098,938	79%
4. Performing Arts Center DBA The Music Center	\$ 7,457,752	67%
5. Simon Wiesenthal Center, Inc.	\$ 3,200,245	99%
6. Milken Institute	\$ 2,477,544	86%
7. Cedars-Sinai Medical Center	\$ 2,351,154	54%
8. Wallis Annenberg Center of the Performing Arts	\$ 2,111,069	72%
9. Bet Tzedek	\$ 2,026,586	88%
10. Beverly Hills Police Officers Benevolent Fund	\$ 1,987,661	93%

¹ Two events and one monetary drive were cancelled.

² Not including cancelled permits (3).

³ Combination of six monetary drives permits numbers 2021-042, 2021-097, 2021-102, 2021-107, 2021-108, 2022-057 and eleven events permit numbers 2021-071, 2022-077, 2022-016, 2022-025, 2022-026, 2022-040, 2022-045, 2022-089, 2022-114, 2022-069, 2022-080.

f. Top 10 fundraising organizations (based on % of net proceeds)

1. Extraordinary Families	\$ 343,124	100%
2. Beverly Hills Police Foundation	\$ 291,527	99%
3. Vahagn Setian Charitable Foundation	\$ 16,070	98%
4. L.A. Goal	\$ 107,603	98%
5. Beverly Hills High School PTSA	\$ 101,012	96%
6. Writers Bloc Presents	\$ 16,350	96%
7. Westside Guild of Children's Hospital	\$ 390,186	95%
8. Friends of Greystone	\$ 21,993	94%
9. Beverly Hills Police Officers Benevolent Fund	\$ 1,987,661	93%
10. Harmony Project	\$ 1,567,737	92%

g. Organizations with proceeds less than 50% (based on % of net proceeds)

1. Pet Rescue Pilots	(\$ 3,778)	-229%
2. Los Angeles County Police Canine Association	\$ 92,250	36%
3. National Charity League, Inc.	\$ 101,474	37%
4. Ladylike Foundation	\$ 100,464	37%
5. Children's Diabetes Foundation	\$ 834,079	40%
6. Will Rogers Motion Picture Pioneers	\$ 590,754	44%
7. The Brent Shapiro Foundation for Drug Awareness	\$ 502,946	44%
8. Beverly Hills Theatre Guild	\$ 19,755	45%
9. Sinai Temple	\$ 73,087	47%
10. The Human Family Educational and Cultural Institute	\$ 142,457	49%
11. Beverly Hills Athletic Alumni Association	\$ 51,789	49%

4. Summary of Fundraising Activities Based on Location⁴

a. Total of Events 113

i. In Beverly Hills 69

The Beverly Hilton Hotel	32
The Beverly Wilshire Hotel	15
Private Residence	9
The Beverly Hills Hotel	5
The Maybourne Beverly Hills	4
Coldwater Canyon Park	1
The Wallis Annenberg Center	1
Tory Burch Store Beverly Hills	1
Waldorf Astoria Beverly Hills	1

⁴ These activities refer to event permits and do not include monetary drives.

ii. Outside Beverly Hills	42	
Los Angeles		28
Santa Monica		5
Pacific Palisades		5
Woodland Hills		2
Pacific Palisades		1
Palos Verdes		1

iii. Virtual 2

5. **List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2022**
 - a. Attachment A

6. **List of Community Assistance Grant Fund FY 23/24 Applications and Summaries**
 - a. Attachment B

7. **Charitable Solicitations Commission 2021 Annual Report**
 - a. Attachment C

Attachment A

(All data is as of July 1, 2023, and is reflective of all solicitations that concluded in the 2022 calendar year)

List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2022

- 13 Permits Total

Permit Number	Organization	Event Date	Event Location
2021-050	Jewish Free Loan Association		Monetary Drive ended on 06/30/2022
2021-068	Open Paths Counseling Center		Monetary Drive ended on 10/31/2022
2021-111	Childhelp Inc. (Greater L.A. Chapter)	5/14/2022	The Beverly Hilton Hotel
2022-058	Assistance League of Los Angeles	11/6/2022	Taglyan Complex
2022-071	Special Needs Network		Monetary Drive ended on 12/31/2022
2022-075	VetCoin Foundation Incorporated	10/6/2022	The Beverly Wilshire Hotel
2022-095	Women in Film	10/26/2022	The Beverly Hilton Hotel
2022-106	Stray Cat Alliance	9/24/2022	The Sheats-Goldstein Residence
2022-108	Public Counsel	12/11/2022	The Beverly Hilton Hotel
2022-115	Rangrig Yeshe Inc.	11/15/2022	Adobe Theatre
2022-118	White Memorial Medical Center Charitable Foundation	10/23/2022	The Beverly Wilshire Hotel
2022-131	Los Angeles Brotherhood Crusade	12/9/2022	The Beverly Hilton Hotel
2022-143	Friendly Hand Foundation	11/19/2022	The Beverly Hills Hilton Hotel

Attachment B
List of Community Assistance Grant Fund FY 23/24 Applications and Summaries

6/6/23 City Council

	Organization Name	Funding History	Service Provided	City Funding Began	2020/2021 Allocations	2021/2022 Allocations	2022/2023 Allocations	2023/2024 Requests	2023/2024 Staff Funding Recommendations
1	Affordable Living for the Aging	Ongoing	Roommate Matching for Older Adults to Age in Place	2015	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
2	All Saints' Homeless Assistance Program	Ongoing	Homeless Assistance, Case Management, and Bus Tokens	2003	\$30,000	\$30,000	\$30,000	\$45,000	\$45,000
3	Bet Tzedek Legal Services	Ongoing	Legal Services	2017	\$220,000	\$220,000	\$220,000	\$220,000	\$220,000
4	Beverly Hills Active Adult Club	Ongoing	Senior Activities Club	1974	\$20,000	\$20,000	\$20,000	\$25,000	\$25,000
5	Beverly Hills Community Farm	Ongoing	Fresh Produce for Families in Need	2022	N/A	N/A	\$10,000	\$20,000	\$20,000
6	Beverly Hills CPR	Ongoing	CPR Education and Training	2009	\$74,000	\$74,000	\$74,000	\$74,000	\$74,000
7	Beverly Hills Education Foundation (BHEF)	Ongoing	Social Emotional Programming and Arts Programming for the School District	2006	\$30,000	\$30,000	\$35,000	\$35,000	\$35,000
8	Beverly Hills Theatre Guild	Ongoing	Cultural	2022	Applied, but did not receive funding	Applied, but did not receive funding	\$10,000	\$25,000	\$10,000
9	Cancer Support Community Los Angeles	Ongoing	Cancer Support Groups	2022	N/A	Applied, but did not receive funding	\$25,000	\$75,000	\$30,000
10	Chai Lifeline West Coast	Ongoing	Support Programs for Ill Children and Their Families	2022	N/A	Applied, but did not receive funding	\$25,000	\$75,000	\$30,000
11	Collins & Katz Family YMCA	Ongoing	Food Distribution Program	2021	N/A	\$10,000	\$10,000	\$20,000	\$10,000
12	ETTA	Ongoing	Families & Individuals w/ Special Needs	2017	\$60,000	\$60,000	\$65,000	\$75,000	\$65,000
13	GET OUT (& See Dance!) Beverly Hills	New	Cultural	N/A	N/A	N/A	N/A	\$50,000	\$0
14	Jewish Family Service of Los Angeles	Ongoing	Social Worker & Service for Beverly Hills Seniors	2005	\$310,000	\$460,000	\$465,000	\$505,000	\$505,000
15	Jewish Free Loan Association	New*	Interest Free Loan for Those In Need	2020	\$74,999	\$74,999	Applied, but did not receive funding	\$50,000	\$0
16	Mixed eMotion Theatrix	New	Cultural	N/A	N/A	N/A	N/A	\$30,000 **	Remove from CAGF
17	OPICA Adult Day Program & Counseling Center	New*	Memory Loss Services & Caregiver Support	N/A	N/A	N/A	Applied, but did not receive funding	\$15,000	\$15,000

	Organization Name	Funding History	Service Provided	City Funding Began	2020/2021 Allocations	2021/2022 Allocations	2022/2023 Allocations	2023/2024 Requests	2023/2024 Staff Funding Recommendations
18	OUR HOUSE Grief Support Center	Ongoing	Grief Support and Counseling	2021	N/A	\$20,000	\$30,000	\$30,000	\$30,000
19	Paingo Corp.	New	Pain Relief Therapy	N/A	N/A	N/A	N/A	\$160,000	\$0
20	People Assisting the Homeless (PATH)	Ongoing	Shelter Beds for CLASP Program	1994	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
21	Saban Community Clinic	Ongoing	Medical Services	1992	\$50,000	\$50,000	\$50,000	\$74,000	\$50,000
22	Safe Parking LA	Ongoing	Safe Parking Lots for Homeless Individuals and Families	2021	N/A	\$50,000	\$50,000	\$250,000	\$50,000
23	Step Up On Second	Ongoing	Housing and Mental Health	2012	\$75,000	\$155,000	\$165,000	\$165,000	\$165,000
24	The Maple Counseling Center	Ongoing	Low Cost Counseling/Senior Counseling	1984	\$180,000	\$185,000	\$185,000	\$200,000	\$185,000
25	The Miracle Project	Ongoing	Cultural / Life Skills	2019	\$20,000	\$35,000	\$40,000	\$45,000	\$45,000
26	Theatre 40	Ongoing	Cultural	2006	\$50,000	\$50,000	\$50,000	\$74,000	\$50,000
27	Tower Cancer Research	Ongoing	Cancer Support Groups	2019	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
28	Wallis Annenberg Center for the Performing Arts	Ongoing	Cultural	2017	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
29	West Coast Jewish Theatre	Ongoing	Cultural	2022	N/A	N/A	\$2,500	\$5,000	\$0
30	Westside Food Bank	Ongoing	Feeding Low Income Residents	1986	\$150,000	\$200,000	\$250,000	\$250,000	\$250,000
					***	***	***		
			Total CAGF Funding Allocation:		\$1,542,499	\$1,922,499	\$1,980,000	\$2,760,500	\$2,177,500
			CAGF Budget:				\$2,010,000	\$2,010,000	

*Applicant who applied previously, but did not receive funding

***Chiron Center was funded for \$30,000 in FY20/21, and 21/22. Funded in FY22/23 but they could not provide the requested service and funds were not issued.

**Applicant requested \$30,000 plus in-kind support from the City (rental fees and staff time)

Attachment C
Charitable Solicitations Commission 2021 Annual Report

You can access the 2021 Charitable Solicitations Commission Annual Report through the following link:

<https://www.beverlyhills.org/departments/policedepartment/charitablesolicitationscommission/csannualreports/>