

CITY OF BEVERLY HILLS

455 N. Rexford Drive
Municipal Gallery
Beverly Hills, CA 90210
In-Person / Telephonic / Video Conference Meeting

Beverly Hills City Council Liaison / Arts and Culture Commission

SPECIAL MEETING HIGHLIGHTS

Thursday, May 12, 2022 3:00 PM

MEETING CALLED TO ORDER

Date / Time: May 12, 2022 / 3:01 PM

IN ATTENDANCE: Mayor Lili Bosse, Councilmember John Mirisch, Arts and Culture Chair

Deborah Frank, Arts and Culture Commissioner Stephanie Vahn, Assistant City Manager Nancy Hunt-Coffey, Director of Community Services Jenny Rogers, Assistant Director of Community Services Patty Acuna, Arts and Culture Manager Ben Johnson, Senior Recreation Supervisor Paul Paolone, Interim Senior Recreation Supervisor Adriné Ovasapyan, Arts and Culture Program Associate Aida Thau, Human Services Administrator Rachel Evans, Human Relations Commission Vice Chair Noelle Freeman, Next Beverly Hills Committee Chair Tiffany Davis, Next Beverly Hills Committee

Vice Chair Noah Etessami, Office Assistant Jessica Barragan

Public in attendance: Director of Special Projects at The Wallis David Truly, Director of Marketing & Communications at The Wallis Joel Hile,

Robbie Anderson

1) ARTS AND CULTURE BUDGET ENHANCEMENT FUNDING REQUEST

- A. PROPSED ARTS AND CULTURE BUDGET ENHANCEMENT SPREADSHEET
- B. ART IN PUBLIC PLACES FRAMEWORK AND TEMPORARY PUBLIC ART POLICY

Tabled.

2) PROPOSED BEVERLY HILLS PRIDE 2022 AS PART OF THE CITY'S EMBRACE AND CELEBRATE CULTURE

Director of Community Services Jenny Rogers presented the inaugural *Beverly Hills Pride* 2022 proposal. *Beverly Hills Pride* is a festive celebration of Pride Month in the City spanning the first two weeks of June 2022. The project is part of the City's *Embrace and Celebrate Culture Initiative* and in collaboration with the Wallis Annenberg Center for the Performing Arts.

The proposed Beverly Hills Pride events and activities include:

- City Hall and palm trees official pride lighting
 - o Event date: Wednesday, June 1 June 12
 - o Location: City Hall pride gobo and trees flanking City Hall
 - Program hosts: City of Beverly Hills and its Community Services Department

- Beverly Hills Pride Night: Pride Concert
 - o Event date: Thursday, June 2, 8-10pm
 - Proposed location: Outside Plaza, Wallis Annenberg Center for the Performing Arts
 - o Tickets: Free with RSVP
 - Hosts: KCRW radio host Novena Carmel and musician and writer Tolliver in conjunction with Community Services' Arts and Culture Division
- Beverly Hills Pride at Greystone Theatre
 - o Event date: Wednesday, June 8, 6-9pm
 - o Proposed location: Greystone Theatre 70 seats available
 - Tickets: Proposed \$15 for Beverly Hills residents / \$20 for all other patrons
 - Program hosts: Theater artist Gina Young and musician Vanessa Wheeler in conjunction with Community Services' Arts and Culture Division.

Both of these events will feature a dynamic roster of artists selected because of their gender diversity, their unique talents, their fashion forward and design savvy style and their iconic representation within the LGBTQA+ community.

Proposed Pride partners include: City of Beverly Hills, Arts & Culture and Human Relations Commissions, Next Beverly Hills, Wallis Annenberg Center for the Performing Arts, Businesses in the Beverly Hills Golden Triangle, KCRW 99.9 and School Night, and Outfest.

The City of Beverly Hills would be kicking off Pride in the region beginning on June 2, 2022.

Representatives from the Arts and Culture and Human Relations Commissions, and Next Beverly Hills Committee voiced their support of *Beverly Hills Pride 2022*. Representatives from The Wallis in addition to the Chamber of Commerce, Conference & Visitor's Bureau, and Rodeo Drive Committee are all in support of the initiative as well.

Available funding has been identified in the current Community Services and Public Works Department budgets to cover the costs of presenting the proposed *Beverly Hills Pride 2022*.

Councilmember Mirisch suggested *Beverly Hills Pride Stone* as an alternative name for the Greystone event. The Council Liaisons requested that Beverly Hills residents are granted priority to ticket access. They also requested that Beverly Hills residents be sourced for program talent if available.

Councilmember Mirisch requested future events and activities to commemorate the 150th birthday of former Beverly Hills resident Sergei Rachmaninoff, classical composer who lived in the City.

Mayor Bosse directed that a future meeting would discuss Arts and Culture budget and plans.

3) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: David Truly, Joel Hile, and Robbie Anderson

Beverly Hills City Council Liaison / Arts and Culture Commission Committee May 12, 2022 Special Meeting Highlights

4) ADJOURNMENT

Date / Time: May 12, 2022 / 3:25 PM